**Victoria Wells**

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**EDUCATION**

**University of Arkansas Little Rock, AR**

*Bachelor of Arts* in Web Design & Development *August 2020-May 2024*

* **Relevant Coursework:** Web Design Principles, Graphic Design, Typography, Social Media Marketing, Document Design, Technical Writing, Usability Research and Design, Mobile Web Design.
* **Awards/Honors:** Dean’s List

**WORK EXPERIENCE**

**RippleMatch -** Software Company  **Remote**

*Leadership Development Marketing Intern January 2023- Present*

* Leveraged various growth strategies and tools including social media, email marketing, presentations, and peer and faculty member networking to grow the user base and awareness on campus.
* Strategically assessed growth and performance metrics to improve, change and/or help design new growth strategies.

**Arvest Bank -** Financial Services Company  **Bentonville, Arkansas**

*Information Technology Intern May 2022 - August 2022*

* Learned software development and QA testing processes through shadowing multiple members of Arvest’s Robot Process Automation Center.
* Successfully completed training in the application UiPath and assisted employees on projects.
* Managed a group project with other interns and successfully delivered a presentation about Arvest’s Wealth Managment Department.

**Ulta** - Retail Comapny **Little Rock, Arkansas**

*Lead Task Beauty Advisor May 2021- Present*

* Leveraged marketing strategies learned through training to sell products to customers.
* Assisted in managing a team of taskers to get planogram tasks done efficiently and quickly.

**SKILLS**

**Coding/Markup Languages:** HTML, CSS, Java Script, Python, and SQL.

**Adobe**: Photoshop, Illustrator, Premiere Pro, Rush, and After Effects.

**Microsoft Office**: Word, Excel, Teams, Powerpoint, and Outlook.

**Google Suite Applications**

**Figma**

**Miro**

**Canva**